Accelerate your career in 7 steps with WGU's College of Business Alumni Professional Development Path.

You did it! Graduation is a major milestone on your road to success, and your hard work deserves plenty of celebration. Now that you've joined the ranks of the WGU alumni community, you've gained access to exclusive continuing education resources and career development tools. This path will guide you through steps you can take as you continue your professional journey. After all, learning doesn't stop at graduation.



Join a professional association.

Access ongoing **professional development trainings** and unique networking opportunities with others in your field.



Continue your education.

- Get \$200 off Sybex's PMP Exam Review from Wiley PMP.
- WGU alumni get \$100 off the Wiley AWS Gold Exam Review Course.
- Review other WGU programs <u>here</u>.



Develop a leadership style.

Learn how to craft a statement that fits your leadership style by logging in to LinkedIn Learning with your WGU credentials and viewing the "Developing Your Leadership Philosophy" training.



Create a professional online brand.

Use the <u>WGU LinkedIn User Guide</u> to review and maximize your profile section by section. Also, <u>reach out</u> to a WGU Career & Professional Development Advisor for an individual LinkedIn profile review.



Make 10 industry connections.

Connect with WGU on LinkedIn and start building your professional network with the <u>LinkedIn</u> <u>Alumni Tool</u>. Connect, share ideas, resources, and strategies with other WGU Night Owls.



Form a 3 to 5 year plan.

<u>Schedule an appointment</u> today with a WGU Career & Professional Development advisor to discuss how your values, interests, skills, and individual circumstances may contribute to a long-term strategy for career satisfaction.



Keep learning and growing.

WGU partners with <u>MindEdge</u> to provide free online business training for alumni. Use the discount code "wgualumni" at check-out.

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