



## COLLEGE OF BUSINESS

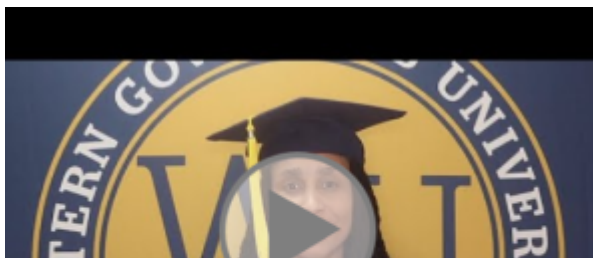
### What's New at WGU?



#### WGU Funds \$10M in Emergency Aid to Support Students Impacted by COVID-19

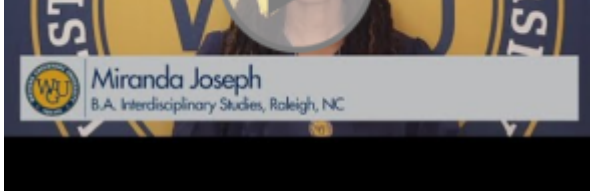
WGU has designated \$10 million to aid current and new students who are experiencing financial and healthcare hardships due to COVID-19. [Click here to read more.](#)

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#### WGU's First Virtual Commencement

We were thrilled to recognize so many at WGU's first virtual commencement. It was an amazing ceremony with our grads in the spotlight! If you'd like to view the virtual



commencement, you can find all ceremony video clips by clicking [here](#). Click the button below or the image on the left to watch just one clip featuring Graduate Speaker Miranda Joseph.

[WATCH HERE](#)

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## Industry News



### Like TED Talks? Check this out!

Watch this short seven-minute TED Talk titled **“What productive conflict can offer a workplace”** presented by Jess Kutch.

[WATCH HERE](#)



### 4 Keys to Consider When Moving Your Business Online

In a time of uncertainty, many business owners may be considering making the transition to a completely online setup to continue serving consumers. Others who have already started the transition may be looking at ways to better optimize the processes. Read on to ensure you're considering these four key tips.

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## You've graduated. Now what?



We've created alumni professional development paths to help you find the next step. These paths will guide you through the resources and steps that you can take to continue your professional journey. Click [here](#) to find your path.



to find your path.

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## From the Career & Professional Development Team

Did you know that [WGU Career & Professional Development's website](#) includes a section on [common job boards](#), specifically for areas of business such as sales, human resources, business management, marketing, and accounting? Accessing such tailored job boards may assist you by not only saving you time on the job search, but also with developing a better understanding of the types of jobs in your field.

In addition, WGU's [Handshake](#) has just added helpful filters which allow you to search specifically by the College of Business and remote roles! Once you've created an account in Handshake, click on "Jobs," open "Filters," and find "Labeled by Your School." Focus your job search while saving time and expanding your career strategy to what's possible!



### New Webinars in Handshake

Graduate and Alumni Career Management webinars are now available in Handshake. If you haven't had a chance to attend a webinar or would like to review the recordings, visit the [Resource Page in Handshake](#). Topics include Building Your Career Community, Showcasing Academic Work on Your Resume, Interviewing with Authenticity, and Tips for Career Changers.

Looking for more webinars? Stay tuned—Career & Professional Development will be announcing new topics soon.

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## Stay Involved

### Apply to be a WGU Alumni Ambassador

Do you consider yourself WGU's biggest fan? Then [join the WGU Alumni Ambassadors!](#) This is a leadership opportunity for alumni who are dedicated to representing the university. Members share their time and experience by engaging with potential students or other Night Owls.

**WGU**   
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potential students or other Night Owls.



## Join the Night Owl Network

An exclusive professional community of Night Owls from around the world! Joining is quick and easy, and once on the inside, you'll be able to:

- Connect with professionals in your field
- Give back by sharing career advice and starting a mentorship
- Discover and join industry interest groups

## Meet the new WGU Alumni Advisory Board

WGU Alumni Advisory Board members are instrumental resources and consultants for WGU's ability to provide regionally relevant and effective programs. [Get to know the members.](#)



## Share Your Story

Everyone loves a good success story—including your family here at WGU! Help inspire future students by sharing your story for the chance to be featured on the [WGU blog, alumni website,](#) or other marketing materials. **Take a few minutes to [fill out this short form](#) to share it with us!**

## Whooo's in the News

WGU alumni are doing incredible things! [Here's a small sampling](#) of what they've been up to. If you have any great news to share, please send it our way!



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## Other Articles We Think You'll Like



- [5 Quick Tips from Founders on the Inc. 5000 List](#)
- [5 Ways to Protect Your Brand](#)
- [Take Time for Talent Development](#)
- [3 Steps to Take for Employment Security](#)

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## Capstone Excellence Awards

### Jennifer Le

MBA Healthcare Management

Title: [Entity Name] Family Dentistry

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### Melody Hernandez

MBA Simulation

Title: [Entity Name] Turning Recreation into Profit

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### Esther Lewis

MS Management and Leadership

Title: [Entity Name] Car Wash

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### Travis Ritchie

MBA Information Technology

Title: Keeping Pace with Changing Technologies

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Suite 700

Salt Lake City, Utah 84107

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