













College of Business DJO1 Assessment Trends								
				4/1/2016-9/30/2016	10/1/2016-11/28/2016	11/28/2016-3/31/2016	4/1/2017-9/30/2017	
Program	Course	Assessment	Competency/SLO	Average Student Score	Average Student Score	Average Student Score	Average Student Score	Trend Graph
BSAC	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.1-Environment of Business (SLO7)	76.98%	75.13%	73.00%	74.57%	
BSAC	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.2-Business Ownership and Entrepreneurship (SLO3)	81.98%	79.41%	77.64%	70.68%	
BSAC	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.3-Management and Organization (SLO5)	63.66%	62.05%	60.57%	58.16%	
BSAC	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.4-Human Resources (SLO1)	66.91%	66.29%	65.71%	68.01%	
BSAC	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.5-Marketing (SLO6)	66.96%	66.11%	66.84%	66.27%	
BSAC	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.6-Digital Business (SLO4)	83.91%	81.06%	80.62%	79.66%	
BSAC	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.7-Financial Management (SLO2)	68.31%	67.77%	64.11%	60.99%	
BSBUHCM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.1-Environment of Business (SLO7)	75.93%	69.42%	71.78%	69.35%	
BSBUHCM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.2-Business Ownership and Entrepreneurship (SLO3)	79.67%	73.75%	74.62%	67.08%	
BSBUHCM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.3-Management and Organization (SLO5)	59.75%	57.87%	56.61%	57.24%	
BSBUHCM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.4-Human Resources (SLO1)	66.91%	64.04%	64.32%	67.67%	
BSBUHCM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.5-Marketing (SLO6)	65.66%	61.25%	62.10%	63.27%	
BSBUHCM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.6-Digital Business (SLO4)	82.24%	79.86%	78.83%	75.17%	
BSBUHCM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.7-Financial Management (SLO2)	62.75%	57.87%	57.21%	53.05%	
BSBUHR	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.1-Environment of Business (SLO7)	74.40%	76.14%	72.92%	71.73%	
BSBUHR	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.2-Business Ownership and Entrepreneurship (SLO3)	77.28%	76.85%	72.96%	68.64%	
BSBUHR	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.3-Management and Organization (SLO5)	60.49%	61.74%	58.52%	55.94%	
BSBUHR	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.4-Human Resources (SLO1)	67.63%	68.36%	66.96%	69.92%	
BSBUHR	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.5-Marketing (SLO6)	66.77%	66.70%	66.90%	65.11%	
BSBUHR	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.6-Digital Business (SLO4)	82.11%	81.04%	80.15%	76.27%	
BSBUHR	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.7-Financial Management (SLO2)	62.63%	60.51%	61.05%	54.50%	
BSBUI TM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.1-Environment of Business (SLO7)	75.32%	75.60%	75.67%	75.47%	
BSBUI TM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.2-Business Ownership and Entrepreneurship (SLO3)	79.29%	78.32%	79.25%	70.71%	
BSBUI TM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.3-Management and Organization (SLO5)	62.05%	61.16%	63.06%	57.82%	
BSBUI TM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.4-Human Resources (SLO1)	66.78%	66.97%	67.49%	67.06%	
BSBUI TM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.5-Marketing (SLO6)	67.97%	67.33%	69.08%	67.70%	
BSBUI TM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.6-Digital Business (SLO4)	83.24%	81.40%	82.73%	80.01%	
BSBUI TM	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.7-Financial Management (SLO2)	66.40%	63.09%	63.31%	58.52%	
B SMG	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.1-Environment of Business (SLO7)	74.64%	73.71%	74.15%	73.82%	

BSMG	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.2-Business Ownership and Entrepreneurship (SLO3)	78.46%	78.57%	76.68%	68.20%	
BSMG	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.3-Management and Organization (SLO5)	60.65%	59.71%	59.60%	57.13%	
BSMG	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.4-Human Resources (SLO1)	64.96%	63.89%	65.86%	66.62%	
BSMG	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.5-Marketing (SLO6)	65.72%	66.21%	65.84%	66.02%	
BSMG	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.6-Digital Business (SLO4)	82.72%	80.93%	80.76%	77.44%	
BSMG	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.7-Financial Management (SLO2)	63.45%	62.95%	62.12%	56.04%	
BSMK	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.1-Enrironment of Business (SLO7)	75.50%	77.47%	71.86%	73.65%	
BSMK	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.2-Business Ownership and Entrepreneurship (SLO3)	76.64%	82.50%	74.90%	68.89%	
BSMK	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.3-Management and Organization (SLO5)	60.60%	62.99%	58.68%	56.44%	
BSMK	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.4-Human Resources (SLO1)	64.96%	66.74%	65.05%	66.99%	
BSMK	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.5-Marketing (SLO6)	67.13%	71.55%	66.92%	68.34%	
BSMK	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.6-Digital Business (SLO4)	84.02%	84.91%	80.26%	79.73%	
BSMK	C711, Introduction to Business	DJO1, Introduction to Business	3060.1.7-Financial Management (SLO2)	60.41%	65.15%	60.45%	53.28%	